

Après LIVE - Signature Events

WHAT THEY ARE:

- Signature events leverage the live and online assets of Après LIVE from Après Ski and Happy Hour shows to traditional holiday parties and more to drive seasonal sales and visibility.

HOW THEY WORK:

- Signature events are limited by season and destination. This maximizes brand recognition and the impact of official event programs are amplified by consistency and exclusivity.

Après LIVE

Après Ski / Happy Hours

- signature seasonal events
- destination exclusivity *
- sponsorship and promotion
- social media integrations
- web presences
- original content creation
- weekly entertainment series
- all inclusive package
- first refusal rights **
- custom options
- add-ons
- insured
- and more...



Après LIVE

Holiday Parties / Signature Events

Winter Season (Nov - Apr)

- Opening Daze
- NYE
- Fat Tuesday / Mardi Gras
- St Paddy's
- Founder's Day
- Aprèspalooza ***

Summer Season (May - Oct)

- Memorial Day
- July 4th
- Labor Day
- Oktoberfest
- Halloween

contact us at: info@apreslive.com for rates and availabilities

NOTES:

* ie: Après LIVE exclusively at "YOUR VENUE" in "YOUR RESORT TOWN"

** party venues, next season and renewals

*** stand alone spring Après Festival (2026-27)

DJs & PROMTIONAL SERVICES

ABOUT OUR SERVICES

Not every venue and event has different needs... some may need a DJ for one an event while others may want to advertise their own DJs, Bands and events. We offer a menu of solutions that accommodate most needs and situations. We have more than one sound system and one DJ so it's possible to execute multiple productions on the same day depending on requirements.

Types of Events

- Resorts
- Hotels
- Bars / Restaurants
- Weddings / Special Occasions
- Festivals
- Corporate Events
- Pop-Ups
- Proms / Dances
- Charity Events
- and more...



Talent & Production Services

- DJs / MCs
- Sound System
- Lighting / Fog
- Indoor / Outdoor
- Content Capture
- and more...

Branding & Promotion

- brand partnership
- event sponsorship
- website advertising
- original content
- merchandise
- and more...

Got questions? Just ask.... and we'll answer.

info@apreslive.com - email
apreslive.com/djs.html - website

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